# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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**Idlewild & SoakZone to Award Lucky Mom Whose Life is a Circus**

**LIGONIER, PA – May 7, 2010 –** Over the past 133 years, the good people at Idlewild Park & SoakZone (http://www.idlewild.com) have had the privilege of meeting hundreds of thousands of Moms throughout western Pennsylvania and America and can attest that, for many of them, their life is a Circus!

So, to celebrate all hard-working, circus-loving Moms wherever they may be, Idlewild has announced today its, *"Life is a Circus"* essay contest in which one lucky Mom will be the Park's Circus Queen for the day – some day June 12 – August 22 when the famous Royal Hanneford Circus returns to the Park!

The lucky Mom's free VIP Day of Idlewild Park Royalty includes:

- Admission to Idlewild & SoakZone for her and her family
- VIP ringside seats inside the Big Top at a Royal Hanneford Circus performance
- Dinner hosted by Park mascot Ricky Raccoon
- A personal Park concierge and $100 in Idlewild Park Fun Money
- An overnight stay at Nemacolin's Woodland Resort compliments of Nemacolin

Registration details for the 500 word essay contest describing interested Moms', *"Life is a Circus"* are available online via Idlewild Park's website (http://tinyurl.com/25nknu9) or by calling the park. All entries must be received by June 7, 2010. The winner will be announced on June 10.

Editor's note: Opening day for Idlewild's 133rd season kicks off May 27. The Royal Hanneford Circus (http://tinyurl.com/28j3qd9) returns to the award-winning amusement park June 12 to August 22 with at least two shows running daily Friday through Monday and two shows daily Tuesday through Thursday. Idlewild & SoakZone has been named the Second Best Theme Park for Kids in the World by Amusement Today Magazine for six consecutive years and has recently been recognized as the 3rd Best Theme Park for Families by NAPHA (National Amusement Park Historical Association).

**ABOUT IDLEWILD & SOAKZONE**
Founded in 1878 as a simple picnic ground along the Ligonier Valley Rail Road, Idlewild & SoakZone (www.idlewild.com) is the oldest amusement park in Pennsylvania, third-oldest in America and is rated the second best kid's park in the world by *Amusement Today* magazine (http://www.amusementtoday.com) and one of the top five family amusement parks in the world by the National Amusement Park Historical Association (http://www.napha.org/). Idlewild features seven fun theme areas such as SoakZone Waterpark, Story Book Forest and Mister Rogers' Neighborhood of Make-Believe. Seasonal operations run from May 27 through Labor Day and "Hallowboo," a Halloween-themed event, takes place in October. Idlewild is part of the Palace Entertainment family of parks that hosts over 14 million visitors annually at five theme parks, two animal parks, 10 waterparks, and 21 family entertainment centers. For more information, call 724.238.3666 or visit http://www.idlewild.com and http://www.palaceentertainment.com.