



NEWS RELEASE

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Idlewild & SoakZone's 133rd Season of Summer Fun Begins May 27

Royal Hanneford Circus is award-winning park's eighth new special attraction in seven years

LIGONIER, PA – May 26, 2010 – Ask anyone at the award winning Idlewild and SoakZone (<http://www.idlewild.com>) theme park what it's like to get ready for opening day and they'll tell you, "It's a circus," and this year it's never been more true!

On May 27, Idlewild kicks off its 133rd season of summer fun and this year the famous Royal Hanneford Circus (<http://tinyurl.com/28j3qd9>) is returning for a command performance under the Big Top June 12 to August 22 with shows running daily. And, the Circus is the Park's eighth new special attraction in the past seven years!

"After a long winter, we're ecstatic about opening day, and thrilled about having the famous Royal Hanneford Circus back with us this season," said Jeff Croushore, Idlewild spokesperson and Park historian. "We're one of the top amusement parks in the world for kids and families because of the fun and unique value-added family experience we offer and having the Circus with us this season is extra special because families can enjoy it together and they're going to love it!"

Idlewild's popular season passes offer unlimited visits and pay for themselves in just three visits. Passholders receive exclusive in-park perks and discounts, including the popular *Bring-a-buddy-free* Mondays (\$300 value), as well as big discounts on Kennywood NightRider admissions and much more. Season passes are only \$59.99 +tax for four or more until June 30 (\$64.99 +tax regular price per person) and FunDay Passes (\$29.99 +tax for guests ages three to 54; free for children two and under; and \$21.99 +tax for guests aged 55 or more) can be purchased online at <http://www.idlewild.com> or at the park on any operating day. Value priced hotel package information at nearby lodging facilities can be found at the Park's Web site.

ABOUT IDLEWILD & SOAKZONE

Founded in 1878 as a simple picnic ground along the Ligonier Valley Rail Road, Idlewild & SoakZone (www.idlewild.com) is the oldest amusement park in Pennsylvania, third-oldest in America, rated the second best kid's park in the world by *Amusement Today* magazine (<http://www.amusementtoday.com>) and the third best family amusement park by the National Amusement Park Historical Association (<http://www.napha.org/>). Idlewild features seven fun theme areas such as SoakZone Waterpark, Story Book Forest and Mister Rogers' Neighborhood of Make-Believe. Seasonal operations run from May 27 through Labor Day and "Hallowboo," a Halloween-themed event, takes place in October. Idlewild is part of the Palace Entertainment family of parks that hosts over 14 million visitors annually at five theme parks, two animal parks, 10 waterparks, and 21 family entertainment centers. For more information, call 724.238.3666 or visit <http://www.idlewild.com> and <http://www.palaceentertainment.com>.