



NEWS RELEASE

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Idlewild & SoakZone Season Passes Offer Value-Added Park Perks for Area Staycationers

LIGONIER, PA – May 1, 2009 – For its 132nd season, Idlewild Park & SoakZone (<http://www.idlewild.com>) has announced that area “staycationers” with \$59.99 season passes can enjoy 94 days of summer fun and these great Park Perks:

- Bring a Friend for Free on 11 Bring-A-Buddy-Free Mondays (\$289 Value)
- Free Admission to October’s HALLOWBOO! (\$175 value)
- Kennywood Night Rider admission for \$9.99
- Buy-One-Get-One Free Goofy Golf
- 10% off all logo merchandise at the Idlewild Clothing Company and General Store

A season pass to Idlewild & SoakZone pays for itself after just two visits to the park and is perfect for families looking for an affordable and fun staycation! Those interested in season passes are encouraged to take advantage of the Early Bird purchase rate - \$59.99 until June 30. After June 30, Season Passes are \$69.99 each. Season passes can be ordered online at http://idlewild.com/season_pass/ by calling 724.238.3666, or by purchasing at the park on operating days.

Editors note regarding Idlewild Park Perks: A Season Pass photo ID is required to enjoy all Park Perks. Bring-A-Buddy-Free Mondays offer is valid all operating Mondays except August 24 and September 7. Kennywood Night Rider admission is valid after 5:00 p.m. and does not include Fright Nights.

About Idlewild & SoakZone

Founded in 1878 as a simple picnic ground along the Ligonier Valley Rail Road, Idlewild & SoakZone (www.idlewild.com) is the oldest amusement park in Pennsylvania, third-oldest in America and is rated the second best kid’s park in the world by *Amusement Today* magazine (<http://www.amusementtoday.com>) and one of the top five family amusement parks in the world by the National Amusement Park Historical Association (<http://www.napha.org/>). Idlewild features seven fun theme areas such as SoakZone Waterpark, Story Book Forest and Mister Rogers’ Neighborhood of Make-Believe. Seasonal operations run from May 21 through Labor Day and “Hallowboo,” a Halloween-themed event, takes place in October. Idlewild is part of the Palace Entertainment family of parks that hosts over 14 million visitors annually at five theme parks, two animal parks, 10 waterparks, and 21 family entertainment centers. Palace Entertainment is part of the Parques Reunidos family of parks. For more information, call 724.238.3666 or visit <http://www.idlewild.com> and <http://www.palaceentertainment.com>.