



NEWS RELEASE

Media Contacts:

Jeff Croushore, Idlewild & SoakZone
Jeff@idlewild.com; 724.238.3666 ext. 2302

Stephen Wayhart, BrandMill
stephen.wayhart@brandmill.com; 412.401.0555

Idlewild & SoakZone's 132nd Season of Summer Fun Begins May 21

Tea Party and Safari Hut are award-winning park's sixth and seventh new attractions in six years

LIGONIER, PA – May 18, 2009 – Idlewild and SoakZone (<http://www.idlewild.com>) kicks off its 132nd season of summer fun on May 21. This season the Park will debut its newest attractions - Tea Party and Safari Hut. For the past six years, the Park has added a new attraction every season and this year is even more special with the addition of these two new rides.

Tea Party, residing in Raccoon Lagoon, consists of six Tea Cups for children to ride in. Similar to Mad Hatter Teacups in the original Disneyland in Anaheim, each Tea Cup is set in a saucer that guests step onto. Once seated, guests pull together in one direction to get the Tea Cup spinning or let the ride do the work with its own pre-programmed spin. It's a great family ride where everyone works together to go as fast or slow as they like.

Safari Hut which is located in the Park's Jumpin' Jungle is a unique play structure with two spiral slides built at the top of an 8-foot wide Eucalyptus tree trunk. The trunk has a hollowed out passage where kids of all ages can explore. On top of the trunk is an observation deck area where guests can look over all of Jumpin' Jungle's "wildlife" in its natural habitat and then slide down one of two spiral slides to join in on all of the Jungle fun!

"We are overjoyed about our latest Park additions because like most of our other rides and attractions, parents can join in the fun with their kids and not feel left out," said Jeff Croushore, Idlewild spokesperson and Park historian. "We're one of the top amusement parks in the world because of the fun value-added family experience we provide and Tea Party and Safari Hut help us continue our rich tradition!"

Idlewild's popular season passes offer unlimited visits and pay for themselves in just two visits. Passholders receive exclusive in-park perks and discounts, including the popular *Bring-a-buddy-free* Mondays, as well as big discounts on Kennywood NightRider admissions. Season passes are only \$59.99 until June 30 (\$69.99 regular price) and FunDay Passes (\$28.99 for guests ages three to 54; free for children two and under; and \$19.99 for guests aged 55 or more) can be purchased online at <http://www.idlewild.com> or at the park on any operating day. Information about value priced hotel packages at nearby lodging facilities can be found at the Park's Web site too.

ABOUT IDLEWILD & SOAKZONE

Founded in 1878 as a simple picnic ground along the Ligonier Valley Rail Road, Idlewild & SoakZone (www.idlewild.com) is the oldest amusement park in Pennsylvania and third-oldest in America. In addition, it is rated the second best kid's park in the world by *Amusement Today* magazine (<http://www.amusementtoday.com>) and one of the top five family amusement parks in the world by the National Amusement Park Historical Association (<http://www.napha.org/>). Idlewild features seven fun theme areas such as SoakZone Waterpark, Story Book Forest and Mister Rogers' Neighborhood of Make-Believe. Seasonal operations run from May 21 through Labor Day and "Hallowboo," a Halloween-themed event, takes place in October. Idlewild is part of the Palace Entertainment family of parks that hosts over 14 million visitors annually at five theme parks, two animal parks, 10 waterparks, and 21 family entertainment centers. Palace Entertainment is part of the Parques Reunidos family of parks. For more information, call 724.238.3666 or visit <http://www.idlewild.com> and <http://www.palaceentertainment.com>.