



NEWS RELEASE

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Idlewild Park Provides Free Summer Fun for Deserving Children's Charities

LIGONIER, PA – January 12, 2007 — [Idlewild Park](http://www.idlewild.com) (<http://www.idlewild.com>) announced today that January 31, 2007 is the deadline for 501C-3 non-profit organizations to submit requests for its *Children's Charities Tickets* Program which provides free tickets to children with various physical or economic challenges.

"We are fortunate that Kennywood Entertainment and Idlewild Park offers our families a chance to visit and enjoy a day at such a beautiful, family oriented park," said Joanne Kehris, House Manager of Ronald McDonald House Charities of Pittsburgh (<http://www.rmhcpg.org>) "Our long term families have a chance to take a break from their hospital routine and stress filled days. They always return with a smile and a story about a favorite ride. We appreciate Idlewild Park's support of our mission."

"Without our Idlewild Cares program, thousands of children may not have the opportunity to experience a lasting summer fun memory," said Brandon Leonatti, General Manager of Idlewild & SoakZone. "Helping these kids have a wonderful time and seeing their smiling faces is worth so much to us."

Since 1992, the three Kennywood Entertainment parks in western Pennsylvania, Kennywood, Idlewild & SoakZone, and Sandcastle, have donated nearly 200,000 tickets for summer fun to youngsters. The mission of *Children's Charities Tickets* is to help others make a difference in the children's lives by providing free tickets to disadvantaged children and/or children with disabilities, and for fund-raising purposes for agencies that work directly with them. A rotating committee of Team Members (employees) from each park administers the program. Non-profit 501C-3 organizations wishing to apply for free tickets for the 2007 season may visit www.idlewild.com, www.sandcastlewaterpark.com, or www.kennywood.com for an application. *Kennywood Entertainment Cares: Children's Charities Tickets* will be awarded by March 31, 2007.

About Idlewild & SoakZone

Founded in 1878 as a simple picnic ground along the Ligonier Valley Rail Road, [Idlewild & SoakZone](http://www.idlewild.com) (<http://www.idlewild.com>) is the oldest amusement park in Pennsylvania, third-oldest in the United States and has been rated the second best kid's parks in the world by *Amusement Today* (<http://www.amusementtoday.com>) magazine for three consecutive years. Family-owned and operated by [Kennywood Entertainment](http://www.kennywood.com) (<http://www.kennywood.com>), the largest provider of summer fun in western Pennsylvania, Idlewild features seven fun theme areas such as SoakZone Waterpark, Story Book Forest and Mister Rogers' Neighborhood of Make-Believe. Season operations begin (insert date). For more information, call 724.238.3666 or visit <http://www.idlewild.com>.