



## NEWS RELEASE

### AWARD-WINNING IDLEWILD & SOAKZONE OPENS FOR 142<sup>ND</sup> SEASON

**LIGONIER, PA – May 17, 2019** – Idlewild & SoakZone, rated the “*Best Children’s Park in the World*” for the ninth consecutive year by Amusement Today magazine, will open for its exciting 2019 season this weekend, May 18 and 19! To commemorate the start of the season and the year of Idlewild’s opening, the Park is offering a special online promotion with \$18.78 admission tickets. Plus, all weekend long, parkgoers can indulge in hot dogs, ice cream cones and popcorn at a special price of \$1.42 to mark Idlewild’s 142<sup>nd</sup> season. Park operations this weekend follow a limited schedule, 11:30 a.m. – 6 p.m., with SoakZone water park fun returning Memorial Day weekend.

New this season, several exciting experiences and food offerings await families, including:

- **The Once Upon a Time Machine: A Fairy Tale Adventure** – This new evening show tells the story of Mother Goose’s latest invention and will feature Princess Lily, as well as her many fairy tale friends as they celebrate classic songs amid popular fairy tales.
- **Wafels and Dinges** – a New York classic Bavarian waffle company, located in the Hootin’ Holler section of the Park will offer an array of delectable toppings, or “dinges,” including fresh fruits, spreads, creams and more.
- **Auntie Anne’s Pretzels** - the country’s largest hand-rolled pretzel franchise will open a second location at Idlewild within the Soakzone area of the Park, and will offer its signature pretzel flavors, pretzel nuggets, pretzel dogs and flavored lemonades.

With so much to see and do, a 2019 Idlewild and Soakzone Season Pass is the best way to experience all the fun with unlimited visits all season! Season Passes are available for as low as \$69.99 and pay for themselves in just two visits. Passholders receive exclusive perks and discounts. Discounted passes are also available to both Seniors ages 60 and over and Military members. For more information on Idlewild & Soakzone’s Season Pass program, plus great discounts on daily tickets, a full list of events, such as Daniel Tiger Neighbor Days and HALLOWBOO, visit [www.idlewild.com](http://www.idlewild.com).

#### **ABOUT IDLEWILD & SOAKZONE:**

Founded in 1878, Idlewild & SoakZone is the third-longest operating amusement park in the United States, and has been recognized as “Best Childrens’ Park” in the world by Amusement Today for the past eight consecutive years. The park features classic amusement rides, a water park, live entertainment, costume characters, and unique attractions such as Story Book Forest and Daniel Tiger’s Neighborhood. The park is owned and operated by Palace Entertainment, one of the leading leisure park operators in America. Palace owns and operates nine water parks, six theme parks, two animal parks, and five family entertainment centers across 10 states and two countries. For more information, visit <http://www.idlewild.com>, or connect with us on Facebook, Twitter, and Instagram.

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